## **Credit Card Copy & URL’s**

No image assets to provide or mockup. Please reference <http://preview.4at5.net/email_domains/mar/1086/mar_1086.html> if you’d like to see the live copy.

#### **Acquisition Cobrand (Bold)**

* + Web (Imagine & Browse)
    - Headline: Dreaming of Travel?  
      Copy: Earn 30,000 bonus points with the Marriott Bonvoy Bold® Card. No annual fee.  
      CTA: Learn More

Web (Shop & Research)

* + - Headline: Earn Points Toward Your Trip   
      Copy: Earn 30,000 bonus points with the Marriott Bonvoy Bold® Card. No annual fee.  
      CTA: Apply Now

URL: <https://www.marriott.com/loyalty/earn/credit-card-rewards.mi>

#### **Acquisition Cobrand (Boundless)**

* + Web (Imagine & Browse)
    - Headline: Dreaming of Travel?  
      Copy: For a limited time: Earn free nights with the Marriott Bonvoy Boundless® Card.   
      CTA: Learn More

Web (Shop & Research)

* + - Headline: Earn Points Toward Your Trip   
      Copy: For a limited time: Earn free nights with the Marriott Bonvoy Boundless® Card.   
      CTA: Apply Now

URL: <https://www.marriott.com/loyalty/earn/credit-card-rewards.mi>

#### **Acquisition Cobrand (Brilliant)**

* + Web (Imagine & Browse)
    - Headline: Dreaming of Travel?  
      Copy: Earn 75,000 bonus points with the Marriott Bonvoy Brilliant™ American Express® Card.  
      CTA: Learn More

Web (Shop & Research)

* + - Headline: Earn Points Toward Your Trip   
      Copy: Earn 75,000 bonus points with the Marriott Bonvoy Brilliant™ American Express® Card.  
      CTA: Apply Now

URL: <https://www.marriott.com/loyalty/earn/credit-card-rewards.mi>

#### **Existing Cardholder Cobrand**

* + Web (Imagine & Browse)
    - Headline: Get There Even Faster  
      Copy: Use your card to earn more points and Elite Night Credits, plus enjoy new card benefits.  
      CTA: See Benefits
  + Web (Shop & Research)
    - Headline: Plan the Perfect Trip  
      Copy: Use your card to earn more points and Elite Night Credits, plus enjoy new card benefits.  
      CTA: See Benefits
  + Web (Get Ready)
    - Headline: Make Your Trip More Rewarding  
      Copy: Use your card to earn more points and Elite Night Credits, plus enjoy new card benefits.  
      CTA: See Benefits

URL: <https://www.marriott.com/loyalty/earn/credit-card-rewards.mi>